

DANI VILÀ RIDER

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DANI VILÀ

OFFICIAL YAMAHA QUAD RIDER

His adventure in the motor world began at an early age, as a family hobby, with two wheels.

Shortly after, he discovered his true passion in four-wheelers and quads.

For years it was just for fun, but because of his ambition and dedication, he began to compete and to become a professional in the QuadCross speciality, becoming in a short time a reference at European level in his category.

His passion and motivation to improve every day led him to the world of Rally-Raid, where he made his debut in the Baja Rally discipline, where he won the World Championship.

After being proclaimed FIM JUNIOR BAJA QUAD 2018 World Champion and FIM BAJA QUAD 2018 World Runner-Up, he shows that we are in front of a rider with great potential and now official Rally Raid rider and participating in one of the toughest races in the world of motorsport, the DAKAR RALLY.

He does not rule out the possibility of continuing on 4 wheels in the future but with a different vehicle, SVV or T1.

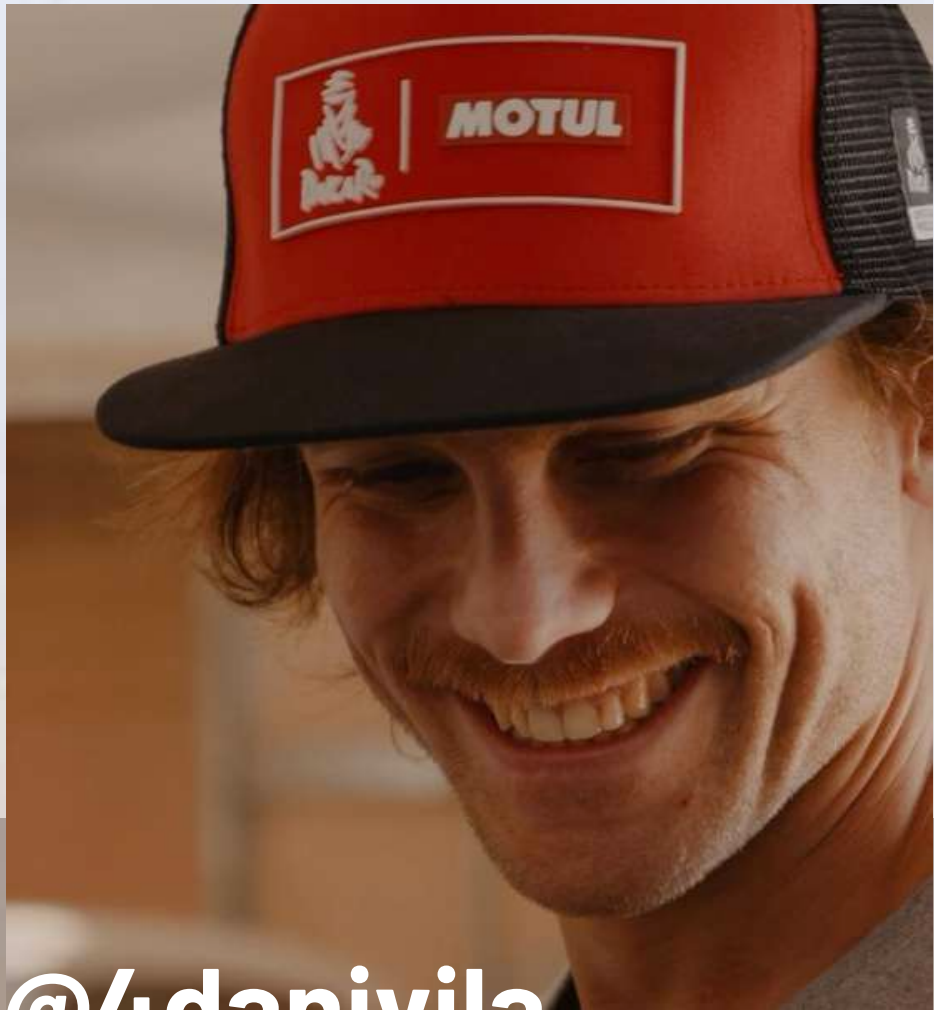
After his debut in the Dakar Rally 2023, an adventure that has conquered him and that for his spirit of self-improvement, talent and acquired experience has only one destination Win the Dakar Rally.



DANI'S CAREER HONOURS

2008	2009	2010	2011	2012	2013	2014	2015
							
2nd SPAIN QUAD CROSS JUNIOR CHAMPIONSHIP	INTERNATIONAL 9H RAVÓS DEL TERRI CHAMPION	G SERIES CHAMPIONSHIP	STOP DUE TO an injury	SPAIN Q2 CHAMPION 	SPAIN QUAD CROSS Q1 PRO CHAMPION	SPAIN QUAD CROSS Q1 PRO CHAMPION	SPAIN QUAD CROSS Q1 PRO CHAMPION
				SPAIN QUAD RESISTANCE CHAMPION			
						ITALIAN INTERNATIONAL QUAD CROSS CHAMPIONSHIP	ITALIAN INTERNATIONAL QUAD CROSS CHAMPIONSHIP
2016	2017	2018	2019	2020	2021	2022	2023
							
SPAIN QUAD CROSS Q1 PRO CHAMPION	CATALUÑA QUAD CROSS-COUNTRY CHAMPION	FIM BAJA JUNIOR WORLD CHAMPION	FIM BAJA WORLD CUP QUAD CHAMPIONSHIP	SPAIN QUAD CROSS Q1 PRO CHAMPION	PARTICIPATION RALLY ANDALUCIA	FINISHER RALLY MARROC	PARTICIPATION RALLY DAKAR
							
12H PONT DE VAUX WORLD CHAMPIONSHIP		BAJA ARAGON QUAD CHAMPION	SPAIN QUAD CROSS Q1 PRO CHAMPION	HISPANIA INTERNATINAL RALLY CHAMPION			
							
		CATALUÑA QUAD CROSS-COUNTRY CHAMPION	BAJA ARAGON QUAD CHAMPION				

SOCIAL MEDIA



@4danivila



13,4K

Followers



4,28%

Engagement



545K

Avg Likes



18mil

▶ 18 mil



17mil

▶ 17 mil



621mil

▶ 621 mil



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MEDIA



MEDIA

Media tour for the presentation of the competition season

[PRESENTACIÓN MEDIOS 2023 \(LINK\)](#)

Press articles & Interviews 2023:

[LA VANGUARDIA \(LINK\)](#) Print and Digital Article

[ONDA CERO \(LINK\)](#) Interview



TV APPEARANCES

TV media appearances of the pilot, visibility of brand partners

Example TV 2023:

[TV1\(LINK\)](#)

[ANTENA3 \(LINK\)](#)



1



TELEDIARIO 27 Diciembre 2022
10,2% SHARE
1.3M ESPECTADORES



Antena 3

TELEDIARIO 29 Diciembre 2022
21,4% SHARE
2.3M ESPECTADORES
3º Programa más visto del mes

FULL PRESS CLIPPING DOCUMENT BY REQUEST

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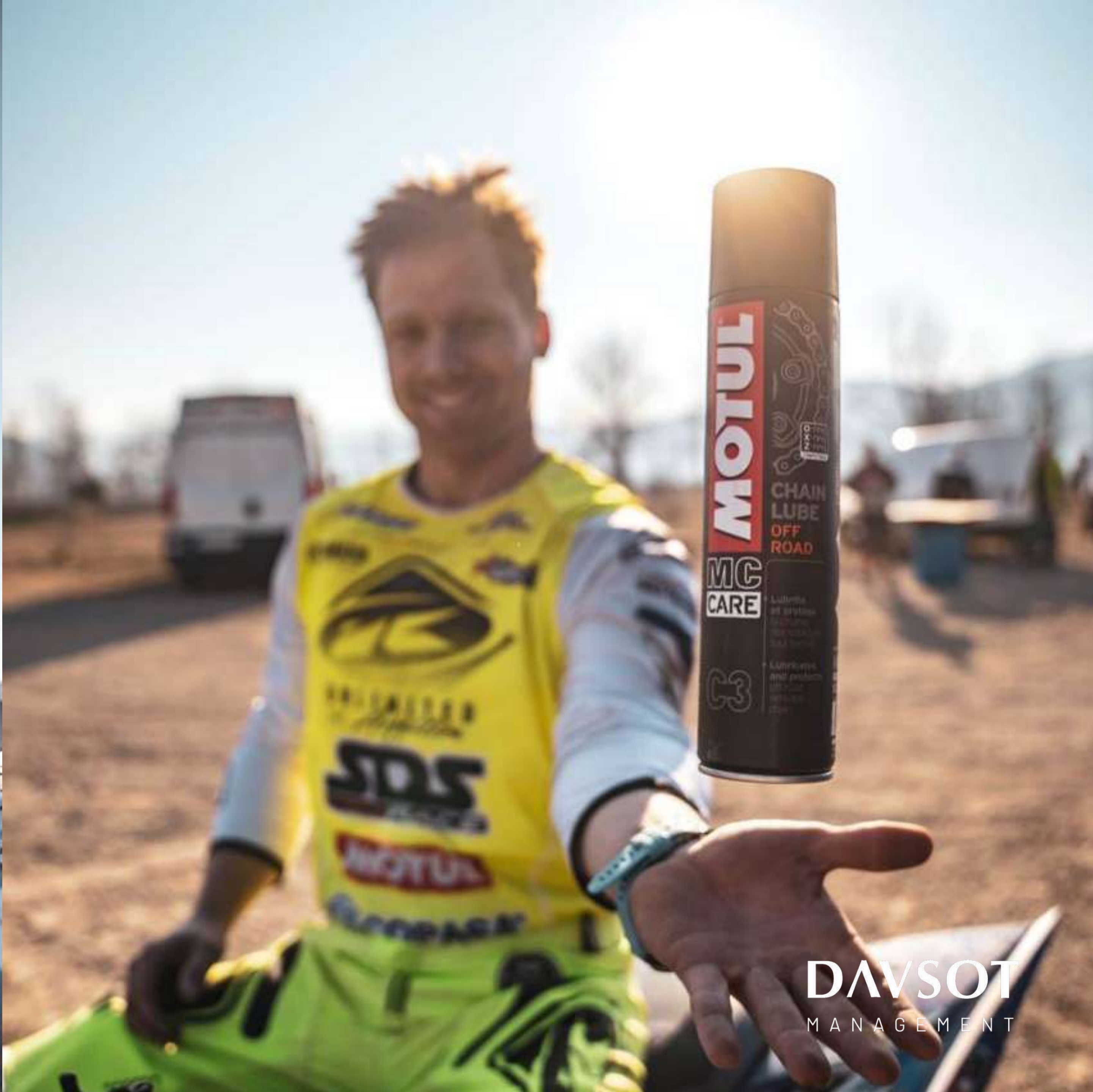


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